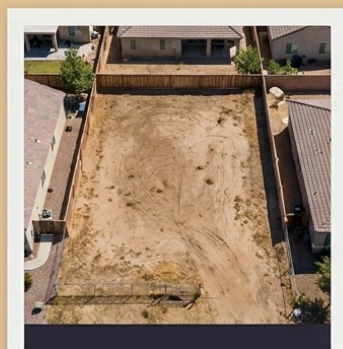


Your past clients are sitting on bare dirt. *Show them what it could be.*

Every homeowner you've financed has an address. Some of those addresses have an empty backyard, and every empty backyard is a project waiting for a nudge. This is the nudge, done for you.



DIRT LOT



POOL OASIS



TURF GARDEN



DESERT ESCAPE

ONE REAL BACKYARD, THREE CONCEPTS THE HOMEOWNER GETS TO SEE

1 Start with your client list

The homeowners you've already helped. No lead lists to buy, no cold audience, no ad spend.

2 We look at every backyard from above

Public county aerial photos of each home, the same imagery the assessor's office uses. All legal, all already on record.

3 We find the empty ones

Bare dirt, no pool, no landscaping. Those homeowners are the whole audience. Everyone else is left alone.

4 We design their yard, three ways

Pool Oasis. Turf Garden. Desert Escape. Concepts drawn for their lot, and you approve every image before anyone sees it.

5 You send one friendly email

"I was thinking about your place." When they reply, we introduce them to a trusted local builder and manage everything after the handshake.

WHAT IT ASKS OF YOU

- Your client list: names, addresses, emails
- About 15 minutes a day pressing send
- A yes or no on each image before it goes out

WHAT YOU GET BACK

- A personal reason to be back in every past client's inbox, instead of a rate sheet
- Every reply is a live conversation with someone planning to spend on their home
- When a project needs financing, you're already the person they trust

KEPT CLEAN

You never touch contractor money. Builder referrals run entirely on our side, so your license and your lender stay out of it. Your only job is being the friend who sent the picture.